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No.	

# M.A. (Part – I) (Semester – I) Examination, 2015 RURAL DEVELOPMENT Rural Society in India (Paper – II)

	Rural Society i	n India (Paper – II)			
•	Day and Date: Friday, 17-4-2015 Time: 11.00 a.m. to 2.00 p.m.				
ı	<b>Instructions</b> : 1) <b>All</b> questions are 2) Figures to the <b>ri</b>	e <b>compulsory</b> . <b>ght</b> indicate <b>full</b> marks.			
1. Cho	oose correct alternative :		14		
1)	Ashok Mehta Committee recomm	ended for the establishment of			
	a) Nagar Panchayat	b) Mandal Panchayat			
	c) Gram Panchayat	d) Panchayat Samiti			
2) The concept of mode of production		n was coined by			
	a) Karl Marx	b) Max Weber			
	c) M. N. Shrinivas	d) None of the above			
is a document organization towards its citizens.		t which focuses on the commitment of the			
	a) Citizen's Charter	b) Community Charter			
	c) National Charter	d) Official Charter			
4)	Which is the main source of India	's National income?			
	a) Industry	b) Forestry			
	c) Agriculture	d) None of these			
5)	The founder of concept of Domina	int Caste is			
	a) A. R. Desai	b) M. N. Desai			
	c) G. S. Ghurye	d) Max Weber			



6)	Who among the following is known as the father of local self-government in India?				
	a) Lord Canning	b)	Lord Ripon		
	c) Lord Wellesley	d)	Mahatma Gandh	ni	
7)	Who of the following is ass	sociated wit	h the concept of	Sanskritisation?	
	a) Iravati Karve	b)	G. S. Ghurye		
	c) A. R. Desai		) M. N. Shrinivas		
8)	Political reservation provid	es	to low	er caste people.	
	a) Economic benefit	b)	Prestige and pov	wer	
	c) Administrative patronage	ges d)	All of the above		
9)	According to various studi	es	is eme	erging fast in India.	
	a) Lower Class	b)	Middle Class		
	c) Dominant Caste	d)	Upper Class		
10)	is one	of the impo	ortant characteris	stic of rural family in	
<ol> <li>10) is one of the important characteristic of rural fam India.</li> </ol>				,	
	a) Monogamy	b)	Clan domination		
	c) Ritual related lifestyle	d)	All of the above		
11)	) is the most rigid and clearly graded type of social			type of social	
	stratification.				
	a) Caste	b)	Religion		
	c) Class	d)	All of the above		
12)	does n	ot consist of	organized close	d groups defined by	
	law or religion.				
	a) Class	b)	Castes		
	c) Religions	d)	All of the above		
13)	is dom	inant caste i	n Maharashtra.		
	a) Rajput b) Mali	c)	Nayar c	d) Maratha	
14)	Castes	s set values	and norms for the	e community.	
,	a) Dominant b) Low			l) Higher	

2.	Write short notes (any four):	12
	A) Caste and Class	
	B) Peasant and Society	
	C) Structure and functions of Panchayat	
	D) Primitive mode of Production	
	E) Rural Social Stratification.	
3.	Write short answer (any four):	16
	A) Importance of Citizen's Charter.	
	B) 73 <sup>rd</sup> Panchayat Act.	
	C) What are the demerits of Capitalist Mode of Production?	
	D) Primitive Mode Production.	
	E) What is Agrarian Social Structure?	
4.	Answer in detail (any two):	14
	A) Right to Information Act Meaning and Features.	
	B) Explain the Rural Transformation.	
	C) Communist Mode of Production.	
5.	What is the significance of mode of production debate? Explain characteristics of feudal mode of production.	14
	OR	
	Characterize Peasant and Agrarian Society in India.	

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# M.A. (Part – I) (Semester – II) Examination, 2015 RURAL DEVELOPMENT Computer Application in Social Sciences (Paper – V)

Day and Date : Saturday, 25-4-2015	otal Marks : 70
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Time: 11.00 a.m. to 2.00 p.m.

Instruction: All questions are compulsory.

		mendenen. Am queenene are cen	nparoory.	
1.	Ch	oose correct alternative :		14
	1)	The simplest, quickest and easiest me	ethod of estimating the secular trend is	
		a) Semi-average method	b) Moving-average method	
		c) Free hand method	d) Least square method	
	2)	is divides the whole dist	ribution into two equal parts.	
		a) Mean	b) Range	
		c) Standard deviation	d) Median	
	3)	is greatly affected by ex	treme values.	
		a) Mode	b) Median	
		c) Mean	d) Range	
	4)	The value of 'Coefficient of Correlation	' will lie between	
		a) -1000 and -1000	b) - 100 and + 100	
		c) - 10 and + 10	d) - 1 and + 1	
	5)	In Excel, function is use for computing	Correlation Coefficient.	
		a) = KARL (CELL ID) ENTER		
		b) = CORRELAT (CELL ID) ENTER		
		c) = CORREL (CELL ID) ENTER		
		d) = COEFFICIENT (CELL ID) ENTE	R	



- 6) In Excel, function is use for computing Standard Deviation
  - a) = STANDARD (CELL ID) ENTER
  - b) = DEVIATION (CELL ID) ENTER
  - c) = STDEVP (CELL ID) ENTER
  - d) = DISPERSION (CELL ID) ENTER
- 7) In Excel, function is use for computing Aggregate Value of the series
  - a) = TOT (CELL ID) ENTER
  - b) = MIN (CELL ID) ENTER
  - c) = MAX (CELL ID) ENTER
  - d) = SUM (CELL ID) ENTER
- 8) In Excel, function is use for computing minimum value in the series
  - a) = MINIMA (CELL ID) ENTER
  - b) = MIN(CELL ID) ENTER
  - c) = LOW(CELL ID) ENTER
  - d) = LOWER(CELL ID) ENTER
- 9) In Excel, function is use for computing intercept value in regression.
  - a) = CONSTANT(CELL ID) ENTER
  - b) = SLOPE(CELL ID) ENTER
  - c) = INTERCEPT(SELL ID) ENTRE
  - d) = INTERCEPT(CELL ID) ENTER
- 10) Formula of simple growth rate when we have many observations.
  - a) ((YT/YO)/YO)/(100/T)
  - b) ANTILOG(B-1)\*100
  - c) (b/Y bar)\*100
  - d) SGR(ANTILOG) 1\*100

11) In Excel, function is use for computing Regression Coefficient value.



	a) = BETA (CELL ID) ENTER		
	b) = SLOPE (CELL SLOPE) ENT	ΓER	
	c) = COEFFICIENT (CELL ID) S	LOPE	
	d) = SLOPE (CELL ID) ENTER		
	12) In Excel, function is use for comp	outing maximum value in the series.	
	a) = MUXI (CELL ID) ENTER		
	b) = MAXN (CELL ID) ENTER		
	c) = MAX (CELL ID) ENTER		
	d) = HIGHEST (CELL ID) ENTE	R	
	13) is the most popula	ar internet activity.	
	a) Communication	b) Searching	
	c) Shopping	d) Entertainment	
	14) HTML stands for		
	a) Hi Text Markup Language		
	b) Hypertext Markup Language		
	c) Hi Text Meaning Language		
	d) None of the above		
2.	Write short notes (4 out of 5):		12
	1) Central Processing Unit		
	2) Excel Worksheet Structure		
	3) Types of Computer		
	4) Internet		
	5) Plotters.		

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# M.A. – II (Rural Development) (Semester – III) Examination, 2015 RESEARCH METHODS (Qualitative) (Paper – I) (New)

Day and Date: Wednesday, 15-4-2015	Max. Marks: 70
Time: 3.00 p.m. to 6.00 p.m.	
Instructions: i) All questions are con ii) Figures to the right in	•
1. Multiple Choice Questions:	14
1) The RRA techniques are used to colle	ect
a) Secondary data	b) In-depth Information
c) Rapid Information	d) None of the above
2) In PRA's are planned to gathered info	rmation through
a) Researchers	b) University Teachers
c) Local People	d) All the above
3) PRA means	
a) Public Relations Authority	b) Participatory Rural Appraisal
c) Primary Research Authority	d) All the above
4) The participants in RRAs are	
a) Village Panchayat	b) Grama Sabha
c) Outsiders	d) Insiders
5) Ethical issues in research include	
a) Truthfulness to the informants	b) Honesty in analysis
c) Objectivity	d) All the above
6) The essential part of qualitative data	analysis is
a) Understanding the data	b) Amount of data
<ul> <li>c) Number of field investigators</li> </ul>	d) All the above

	-3-	SLR-EM - 16
3.	Write short answers (any four):	16
	a) Why social science is also a science?	
	b) What are the features of Rapid Rural Appraisals?	
	c) What is the essence of review of literature ?	
	d) What is the importance of hypothesis in research?	
	e) What are the ethical issues in research?	
4.	Answer any two of the following:	14
	a) Discuss the salient features of ethnographic research.	
	b) What are the steps in qualitative data analysis?	
	c) What are the ethical dimensions to be followed in field work?	
5.	What is explorative research? Discuss.	14
	OR	
	What are the steps involved in preparing a research report? Explain.	
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### M.A. – II (Semester – III) Examination, 2015 RURAL DEVELOPMENT (Paper – IV) (New) Sustainable Bural Livelihoods

	Sustainable Rura	al Livelihoods	-,
Day and Date: Fri Time: 3.00 p.m. to	-		Max. Marks: 70
Instructio	ons: i) All questions are co	mpulsory.	
	ii) Figures to the <b>right</b>	indicate <b>full</b> marks.	
1. Choose the c	orrect alternative.		14
i) KVIC is a	of India.		
a) State b	ody	b) Central boo	ly
c) Local b	oody	d) Statutory b	ody
ii) N.D.D.B. i	s established in		
a) 1955	b) 1965	c) 1975	d) 1985
iii)	includes in environme	ntal sanitation.	
a) Clean	and safe water supply	b) Protection	of food
c) Adequa	ate housing	d) All of these	
iv) National F	ilm Development Corporatio	n is established in	
a) 1975	b) 1976	c) 1977	d) 1978
v)	is a application of SRL.		
a) Makes	a different development acti	vities	
b) Financ	ing		
c) Moderi	nity		
d) None o	of these		



vi)		is a criteria for supporting diversification.					
	a)	Remoteness	b) Poverty	c)	Research	d)	Income
vii)	Na	tional Dairy Developme	nt Board involved in				
	a)	Planning		b)	Implementation	n	
	c)	Financing		d)	All of these		
viii)		is a Comm	unity Development I	Pro	gramme.		
	a)	Printing press		b)	Khadi		
	c)	Common well		d)	Beedi rolling		
ix)	Αli	ivelihood is sustainable	when people recove	er fr	om		_
	a)	health	b) human	c)	social	d)	shocks
x)	() reinforced by political inequality.						
	a)	Constitution		b)	Society		
	c)	Economic inequality		d)	None of these		
xi)		is a nega	tive effect of Rural [	Dive	ersification.		
	a)	Income distributions		b)	Farm output		
	c)	Adverse gender effect		d)	All of these		
xii)		is a Develo	pment Corporation.				
	a)	ITDC		b)	MIDC		
	c)	NSDC		d)	All of these		
xiii)		is a natura	l resources.				
	a)	Education		b)	Land		
	c)	Labour		d)	None of these		
xiv)	K۷	IC established in					
	a)	1952	b) 1954	c)	1956		d) 1958

Explain the role of KVIC in Rural Development.



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# M.A. – II (Semester – III) Examination, 2015 RURAL DEVELOPMENT (Paper – III) (New) Rural Development Agencies and Administration

	Harai		90	oloo alla 7	· · · · · · · · · · · · · · · · · · ·	<b>.</b>
•	d Date : Monda 3.00 p.m. to 6.0	•				Max. Marks: 70
	<b>N.B.</b> :	1) <b>All</b> questions a 2) <b>All</b> questions o			S.	
1. Mu	ıltiple choice qı	uestions :				14
1)	The Public Re	elation Committee i	s res	ponsible for		
	a) Recruitme	nt				
	b) Fund raisir	ng				
	c) Publicity to	the work				
	d) Legal mas	ter of the agency				
2)	To form a soo member are re	iety Under Society equired.	Reg	gistration Act	, 1860 at least	t
	a) Three	b) Five	c)	Seven	d) Nine	
3)		orevents duplicatio	n an	d overlapping	g of work in ag	ency.
	a) Planning		b)	Co-ordination	on	
	c) Directing		d)	None of the	above	
4)	aı	e the ingredients o	f plaı	nning of an o	rganisation.	
	a) Authority a	and responsibility	b)	Public relati	on and comm	unication
	c) Co-ordinat	or	d)	All the abov	е	
5)	The public rela	ation means				
	a) People's p	articipation	b)	Communica	ating with publi	С
	c) Publicity for	or profit	d)	None of the	above	



6)	The main advantage of registration is
	a) Community will deal with all the board members
	b) Community will deal with all organisation
	c) Community will deal with one department
	d) Community will deal with one legon person
7)	is the major objective planning of an organisation.
	a) Authority and responsibility distribution
	b) Public relation and communication
	c) Budget preparation
	d) All the above
8)	In order to denomination the work of an agency, it is necessary to have
	a) Committees and subcommittees
	b) Board members
	c) General manager
	d) None of the above
9)	is done to measure the success of the program.
	a) Monitoring b) Evaluation c) Planning d) Publicity
10)	The social workers do not work for the people but
	a) They work for the organisation b) They work with the people
	c) They work for the money d) They work for the name
11)	Which of the following does not included in SWOT analysis?
	a) Strength b) Weakness c) Options d) Threats
12)	The 73 <sup>rd</sup> Constitutional Amendment Act deals with
	a) To empower State Government
	b) To empower Village Panchayat
	c) To empower Central Government
40)	d) None of the above
13)	NGO stands for
	a) National Government Organisation
	b) Non-Governmental Organisation
	c) New Governmental Organisation
	d) National Government Office



	14)	Under	Act the w	ord 'lim	ited' or 'private limited' is used.	
		a) Society F	Registration	b)	Companies Registration	
		c) Trust Reg	gistration	d)	None of the above	
2.	W	rite short note	s ( <b>any four</b> out o	f five):		12
	a)	Networking w	vith stakeholders			
	b)	Evaluation ar	nd research			
	c)	Co-operative	Society Act			
	d)	Committees	and subcommitte	es		
	e)	Constitution	and Bye laws.			
3.	W	rite short ansv	vers of the follow	ing ( <b>an</b>	y four out of five):	16
	a)	What are the	needs and functi	ons of p	oublic relation ?	
	b)	Explain the d	ifferent sources o	of financ	ce.	
	c)	Explain nego	tiation and collab	oration.		
	d)	Give the use	of media for PR.			
	e)	What are the	function of execu	utive bo	ards?	
4.	Ar	nswer <b>any two</b>	of the three of th	e follov	ving questions :	14
	a)	What are the	duties of a truste	e?		
	b)	What is the part Act, 1860?	rocedure for the re	egistrati	on of society under Society Registration	
	c)	Explain the d	ifferent sources o	of financ	ce.	
5.			ortance of organis nanagement proc		ecting, staffing, co-ordination and	14
			OR			
	W	hat are the pri	nciples and strate	egies of	fund raising?	
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•	•	camination, 2015 MENT (New)	
Human Development : Con	cepts a	nd Measurement (Paper	– II)
Day and Date: Wednesday, 22-4-2015 Time: 3.00 p.m. to 6.00 p.m.	5	Max. I	Marks : 70
Instructions: i) All questions are	-		
1. Choose the correct alternative.			14
i)is a social determinar	nts of Hun	nan capital.	
a) Income	b) As	sets	
c) Gross enrollment ratio	d) All	of these	
ii) HRD concept is first introduced	d by		
a) M.M. Khan	b) T.	V. Rao	
c) Leonard Nadler	d) K.	C. Gupta	
iii)is the forms of devel	opment o	f Human Resources.	
a) Education	b) He	ealth	
c) Housing	d) All	of these	
iv)is a component	of Humar	n Development.	
a) Equity	b) Su	ıstainability	
c) Productivity	d) All	of these	
v) Prof. Martha Nussbaum introdu	iced	central capabilities.	
a) 5	b) 10		
c) 15	d) 20		
vi) are the important ca	apabilities	S.	
a) Life	b) En	notions	
c) Practical reasons	d) All	of these	РΤО

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vii)	is about the stability of	f the social order.	
	a) Political security	b) Economic security	
	c) Environment security	d) None of these	
viii)	is a component of poli	tical security.	
	a) Freedom	b) Religion	
	c) Protection	d) Diplomacy	
ix)	is a factors of quality of	of life.	
	a) Supporting individual	b) Family	
	c) Community	d) All of these	
x)	Disability adjusted life year devel	oped by	
	a) Oxford University	b) Harward University	
	c) Cambridge University	d) None of these	
xi)	is a reason for decline f	ood grains.	
	a) Natural problems	b) Not commercial purpose	9
	c) Traditional cultivation	d) All of these	
xii)	is related to Health S	Scheme.	
	a) Jeevandayi Aarogya Yojana	b) Navasanjivani Yojana	
	c) Both of them	d) None of these	
xiii)	YLL + YLD =		
	a) PQLI	b) DALY	
	c) GEM	d) GDI	
xiv)	Human Development Reports pu	blished by	
	a) Govt. of India	b) State Government	
	c) RBI	d) UNDP	
2. Wı	rite notes (any four) :		12
	Significance of Human Capital.		
•	Explain social determinants of Hu	ıman Capital.	
c)	Economic security.		
d)	Explain criteria for selecting capa	abilities.	
e)	Social capabilities Index.		

14

OR

Explain different approaches of utility.



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			er – III) Examination, 20° LOPMENT (New) Methods (Quantitative)	
•		d Date : Friday, 24-4-2015 3.00 p.m. to 6.00 p.m.		Total Marks : 70
	I	<b>nstructions</b> : i) <b>All</b> questions are ii) Figures to the <b>rig</b>	compulsory. ht indicate full marks.	
1.	Mul	tiple Choice Questions :		14
	1)	Which of the following tradition arg social action with a purpose"?	ues that, "Social Science nee	eded to study
		a) Positivism tradition	b) Marxian tradition	
		c) Critical tradition	d) Interpretative tradition	
	2)	Another name for Exploratory Rese	earch is	
		a) Formulative Research	b) Diagnostic Research	
		c) Descriptive Research	d) None of the above	
	3)	The set of questions which are fille	ed by the respondent is calle	d as
		a) Questionnaire	b) Personal Questionnaire	
		c) Interview Schedule	d) Personal Schedule	
	4)	Which of the following is a source	for collection of Secondary [	Data ?
		a) Case Studies	b) Observation Methods	
		c) Archival Material	d) None of the above	
	5)	is the most vita	l element in preparing a ques	stionnaire.
		a) Purpose	b) Content	
		c) Concept	d) All the above	



6)	Census is mainly conducted after every					
	a) Every Five Year	b) Every Ten Year				
	c) Every Year	d) None of the above				
7)	Social Science research primarily deals with					
	a) Economic behavior	b) Human behavior				
	c) Environment behavior	d) None of the above				
8)	is a representa	ion of the Universe of the study.				
	a) Variable	b) Fact				
	c) Sample	d) Theory				
9)	Who is known as pioneer of critical	tradition				
	a) Max Weber	b) Karl Marx				
	c) August Comte	d) Herbert Spencer				
10)	Content analysis is a part of					
	a) Qualitative Research	b) Quantitative Research				
	c) Survey Research	d) All the above				
11)	Which of the following method is p	rimarily used for 'Census' ?				
	a) Survey Method	b) Experimental Method				
	c) Micro Method	d) None of the above				
12)	Which of the following is not resear	rch design?				
	a) Diagnostic	b) Sample				
	c) Descriptive	d) Experimental				
13)	is to establish c	ause-effect relationship.				
	a) Research	b) Fact				
	c) Sample	d) Method				
14)	The suggested explanation of resear	ch problem is called as				
	a) Fact	b) Theory				
	c) Hypothesis	d) Axiom				



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# M.A. (Semester – IV) Examination, 2015 RURAL DEVELOPMENT (Paper – I) (New) Human Rights and Development

				<u> </u>			
•	nd Date : Thurs 3.00 p.m. to 6	sday, 16-4-2015 .00 p.m.			Max. Mar	'ks : 70	
	N.B.	: <b>All</b> questions a	are <b>com</b>	pulsory.			
1. Mu	ultiple choice q	juestions :				14	
1)	The concept	of Human Rights	officiall	y took bir	th in the year	_	
	a) 1950	b) 1948	c)	1964	d) 1943		
2)	Who should	protect the rights	of the in	ndividuals	s?		
	a) Society		b)	State			
	c) State and	society	d)	Individua	als themselves		
3)	3) The most important rights in Human Rights debate is						
	a) Right to e	quality					
	b) Right to fr	eedom of expres	sion				
	c) Right to se	elf-determination					
	d) Right to fr	eedom from expl	oitation				
4)	The directive	principles of sta	te policy	/ laid dow	n certain obligations to		
	a) State	-	b)	Cociety			
	<ul><li>a) State</li><li>c) Political p</li></ul>	artics	,	Society None of	the above		
<b>5</b> \			,		ine above		
3)	a) Remain vi	l duties refer to icilant					
	b) Respect of						
		he rights of the o	thers				
	d) All the abo	J					



6)	Fundamental duties include		
	a) Respect National Anthem	) Deve	elop scientific temper
	c) Safeguard public property	d) All th	e above
7)	The long form of NHRC is		
	a) National High Commission for F	ehabilita	ation of Children
	b) National Health Rights Commis	ion	
	c) National Human Rights Commis	sion	
	d) None of the above		
8)	African charter on Human Rights is	importa	nt in the context of
	a) Right to equality	) Righ	t to self-determination
	c) Right to development	d) Righ	t to food
9)	John Locke contributed to the theo	/ of	
	a) Liberal Rights	o) Socia	alist Rights
	c) Natural Rights	d) All th	e above
10)	Abolition of untouchability comes u	der	
	a) Right to freedom	) Righ	t to equality
	c) Right against exploitation	d) None	e of the above
11)	Group Rights are advocated by		
	a) Natural theory	) Liber	al theory
	c) Socialist theory	d) All th	e above
12)	Human Rights of the individuals are	violated	d by
	a) Society	) State	•
	c) Private business	d) Land	lords
13)	There are articles in	he UDH	IR.
	a) 25	) 30	
	c) 35	d) 40	
14)	UN declared on right to developme	t in	
	a) 1986	) 1950	
	c) 1964	d) 1996	



2.	Short notes (any four):	12
	a) Concept of Rights and Duties	
	b) Theory of Human Rights	
	c) Features of UDHR	
	d) Human Rights Laws	
	e) Development and Human Rights in India.	
3.	Short answers (any four):	16
	a) What was the historical necessity of Human Rights?	
	b) What are the Marxist's views on Human Rights?	
	c) What is the importance of UN charter for Human Rights?	
	d) What are the fundamental rights given in the constitution of India?	
	e) Why "Right to Development" is a human right?	
4.	Answer any two:	14
	a) What are the features of International covenant on civil and political rights?	
	b) Elaborate on directive principles of state policy.	
	c) What is the significance of Human Rights for Rural Development?	
5.	What are the various Human Rights Commissioner constituted by the Governme of India? Discuss any one.	ent <b>14</b>
	OR	
	Give an overview of rights based Rural Development Programmes of Government of India.	nt



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# M.A. II (Semester – IV) Examination, 2015 RURAL DEVELOPMENT (Paper – II) (New) Rural Non-farm Sector and Entrepreneurship

Day and Date : Saturdary, 18-4-2015 Time : 3.00 p.m. to 6.00 p.m.	Max. Marks : 70
<b>N.B.:</b> i) <b>All</b> questions are <b>c</b> ii) Figures to the <b>righ</b>	
1. Choose the correct alternative :	14
<ul><li>i) Rural Industries are</li><li>a) Agriculture oriented</li><li>c) Labour intensive oriented</li></ul>	<ul><li>b) Small scale industry oriented</li><li>d) All of these</li></ul>
<ul><li>ii) K.V.I.C. is a</li><li>a) Local body</li><li>c) Statutory body</li></ul>	<ul><li>b) State body</li><li>d) Central body</li></ul>
iii)is handloom product.	
<ul><li>a) Sarees</li><li>c) Pen</li></ul>	<ul><li>b) Mobile</li><li>d) None of these</li></ul>
iv) found in Rural Areas.  a) Cottage industry  c) Handicrafts Industry	b) Rural Artisans d) Handloom industry
v) Regional Rural Banks started in	, , , , , , , , , , , , , , , , , , ,
<ul><li>a) 1965</li><li>b) 1970</li><li>vi) is one of the Non-economic</li><li>a) Capital</li></ul>	c) 1975 d) 1980 factor. b) Labour
c) Market	d) Legitimacy

2.

v) Importance of Rural Industries.

vii)	Fabian Entrepreneurship are						
	a) for the under-developed						
	b) experimenting any change in their enterprises						
c) refusal to adopt opportunities to make changes							
	d) none of these						
viii)	Silk material is use	eful for					
	a) Rural Artisans		b)	Handicrafts Ind	ustı	ry	
	c) Handloom Indu	stry	d)	All of these			
ix)	DIC means						
·	a) District Industry	/ Commission	b)	District Industry	/ Ce	entre	
	c) District Industry	Corporation	d)	All of these			
x)	Branche	es of SISIs set up in	sta	ate capitals.			
	a) 20	b) 30		40	d)	50	
xi)	Small Industry Dev	velopment Organis	sation is established in				
	a) 1973	b) 1983	c)	1993	d)	2003	
xii)	items c	an be the best gift f	or c	occasions.			
	a) Handloom		b) Handicrafts				
	c) Small scale ind	ustries	d) None of the above				
xiii)	is a cate	egory of Artisan Ind	lust	ries.			
	a) Handloom	b) Handicraft	c)	Coir works	d)	All of these	
xiv)	SIDBI established	in					
	a) 1981	b) 1991	c)	2001	d)	2011	
2. Wr	rite notes ( <b>any four</b>	·):					12
i)	Explain concepts of Rural Industrialization.						
ii)	Functions of Khadi and Village Industries Commission.						
iii)	Importance of Rura	al Artisans.					
iv)	Functions of State	Finance Corporatio	ns.				

		-3-	SLR-EW - 26
3.	W	ite answers ( <b>any four</b> ) :	16
	i)	Explain Development of Rural Entrepreneurship in India.	
	ii)	Significance of Agro-based industries.	
	iii)	Functions of small industries service institutions.	
	iv)	Explain appropriate technology for Rural Industries.	
	v)	Importance of sericulture.	
4.	Gi	ve answer in detail ( <b>any two</b> ) :	14
	i)	Explain objectives of K.V. I.C.	
	ii)	Problems of marketing.	
	iii)	Explain the policies for the development of Rural Industries.	
5.	Ex	plain progress and functions of Regional Rural Banks.	14
		OR	
	Ex	plain in detail programmes for the development of Rural Industrie	s.



Seat	
No.	

# M.A. – II (Semester – IV) Examination, 2015 RURAL DEVELOPMENT (New) Paper – 3 : Research Writing Skills

Day ar	nd Date : Tuesday,	21-4-2015		Total Marks :	70
Time:	3.00 p.m. to 6.00 p	o.m.			
Inst	t <b>ructions</b> : 1) <b>All</b> q 2) Figui		npulsory. ndicate full marks.		
1. M	ultiple choice quest	ions.			14
1)	inclu	des concise hea	ding indicating what	the report is about.	
	a) Conclusion		b) Title of report		
	c) Methodology		d) Contents		
2)	idea	ally explains why	and what you resea	rched.	
	a) Introduction		b) Conclusion		
	c) References		d) Title of report		
3)	is a s found in their rese			indicates what he/she	
	a) Findings	b) Results	c) Conclusion	d) Abstract	
4)			verview of the report c) Abstract	t in a condensed form. d) Findings	
5)	While dealing wit	h the first draft	identify two or thre	e important Il theme of the article.	
6)	b) Cite every argu	luction with gene ument with a pub	ral background of th	·	



7)	What is the long form of APA the sty a) American Psychological Association b) Asian Psychological Association c) American Psychological Agency d) None of the above	-					
8)	is a written discussion based on an analytical thesis supported						
	by a collection of ideas and informat						
	a) Introduction	b) Research paper					
	c) Research journal	d) Both b) and c)					
9)		ons of someone else as one's own is					
	a) Translation	b) Plagiarism					
	c) Duplicating	d) Paraphrasing					
10)	helps the researcher wh	_					
	a) Writing notes on index cards						
	c) Keeping diary	,					
11)	is the rephrasing an auth						
	a) Paraphrasing	b) Paraciting					
	c) Quoting	d) Citing					
12)	ldeas taken from other sources and put in your words						
	a) Not necessary to be cited in the text						
	b) Necessary to be cited in the text						
	c) Not necessary to be mentioned in the references						
	d) None of the above						
13)	• •	ased on others arguments and facts is					
	generally called as						
	<ul><li>a) Empirical paper</li><li>b) Review paper</li></ul>						
	c) Survey paper						
	d) Both a) and c)						
14\							
14)	What are the first two basic steps involved in writing research papers and						
	a) Get a large manila envelope to ke	eep your material together					
	b) Make sure to understand the assignment						
	c) Edit your rough draft						
	d) Make sure the list of references						



2.	Write short notes (any 4):	12
	a) Foundations of good writing.	
	b) Objectives of research writing.	
	c) Preparing effective PPT.	
	d) Importance of abstract.	
	e) Research writing.	
3.	Write short answers (any 4):	16
	a) What is copy editing?	
	b) What is proof reading?	
	c) What is critical appraisal?	
	d) What are the types of research documents?	
	e) What is introduction?	
4.	Answer (any 2):	14
	a) Explain the process involved in research writing lab.	
	b) Elucidate the structure and parts of research paper and documents.	
	c) Explain the basic introductory steps to research writing.	
5.	Explain the detailed process of writing research papers for journals.  OR	
	Explain the detailed process of writing research reports.	14

**SLR-EM - 28** 

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RUR	ΔL	M.A. – II (Semeste DEVELOPMENT/RESO	,			)	
Day and	d Da	ate : Thursday, 23-4-2015			Max. Marks:	70	
Time: 3	.00	p.m. to 6.00 p.m.					
	I	<b>nstructions</b> : i) <b>All</b> questic ii) Figures to		<b>mpulsory</b> . indicate <b>full</b> m	arks.		
1. Cho	os	e the correct alternatives.				14	
i)		is a non-renewable	resource				
	a)	Air b) Copper	c)	Water	d) None of these		
ii)		is a important reso	conomic devel	opment.			
	a)	Agriculture	b)	Per capita inc	ome		
	c)	National income	d)	All of these			
iii)		method is useful fo	or face to f	ace enquiry pu	ırpose.		
	a)	Post survey method	b)	Choosing elic	itation method		
	c) Telephone method			d) None of these			
iv)	Ва	uxite is a					
	a)	Mineral	b)	Metalic miner	al		
	c)	Non-metalic mineral	d)	None of these	)		
v)	v)is a related to designing of samples.						
		Random samples		Designing of e	experiment		
	c)	Green accounting	d)	None of these	)		

vi) \_\_\_\_\_ is a important reason of resource degradation.

a) Excess irrigation

c) Resource auditing

b) Optimum use of chemicals



	vii) is a system of economic and environmental accounting								al accounting method	d.
			a) Green Accounting			b) Red Accounting				
		c) Blue Accounting				d)	All of these			
	viii)	is a non traditional power resource.								
		a) Solar energy				b) Tidal energy				
		c) Wind energy					d) All of these			
	ix)	Fir	First livestock census was published							
		a)	1919 – 1	920			b) 1929-1930			
		c) 1939-40					d) 1949 – 50			
	x)			is impo	rtant bene	efit from fo	ore	ests.		
		a) Ecological improvement					b) agriculture development			
		c) soil conservation					d) None of these			
	xi)	xi) Pradhanmantri Swasth Suraksha Yojana is started in								
		a)	1986		b) 1996		c)	2006	d) 2001	
	xii)	xii) is a steps of Environmental Impact Assessment.						sment.		
		a) Monitoring and auditing				b) Planned activity				
		c) Green accounting					d) None of these			
	xiii)	Poultry industries creates								
		a) Employment			b) Environmental problems					
		c) Energy conservation				d) All of these				
	xiv)is a important Human Resource.									
		a)	Oil		b) Health	l	c)	Gas	d) All of these	
2.	Writ	te n	otes (an	y four)	:					12
	i)	i) Importance of Green Accounting.								
	ii)	Ex	plain Pig	gery far	ming.					
	iii)	) Significance of natural resources.								
	iv)	Dis	scuss wir	nd energ	gy.					
	v)	y) Importance of oil resources.								

3. Write answers (any four):				
a) Education is a human resources discuss.				
b) Importance of ovine economy.				
c) Explain power resources.				
d) Causes of land degradation.				
e) Significance of forest resource.				
4. Give answer in detail (any two):	14			
a) State mineral resources.				
b) Explain non-renewable resources.				
c) Problems of salinity.				
5. Importance of natural resources in economic development.	14			
OR				
Explain various methods of resource valuation.				



Seat	
No.	

### M.A. (Part – I) (Semester – I) Examination, 2015 RURAL DEVELOPMENT Quantitative Techniques (Paper – III)

Qualititative rec	miliques (Faper – m)	
Day and Date : Monday, 20-4-2015 Time : 11.00 a.m. to 2.00 p.m.	Total Marks :	70
Instructions: i) All questions ar ii) Calculator is <b>pe</b>		
1. Choose the correct answer from the	given alternatives :	14
1)is useful for oper	n end classes.	
a) Mode	b) Mean	
c) Median	d) a) and c)	
2) Multiple Regression studies		
a) One variable	b) Two variable	
c) Three variable	d) More than two variable	
3) Regression line of X (Price) on Y	(Supply), it means that	
a) Price is dependent	b) Supply is dependent	
c) Both are independent	d) Both are dependent	
<ol> <li>If, Intercept = 20, Slope = 5 in cas</li> <li>Y, when X = 10.</li> </ol>	se of regression line of Y on X. Find value of	
a) 50	b) 30	
c) 80	d) 70	
<li>5) If, mean value is 10 and standard variation is</li>	d deviation is 10 than coefficient of	
a) 1	b) 10	
c) 100	d) 1000	
6) A distribution with one mode is ca	alled	
a) Unimodal	b) Bimodal	
c) Modal Class	d) Multimodal	

5) Scatter Diagram.

3. Solve problem (any 4 out of 5):

16

### Problem 1 : Calculate Arithmetic Mean for the following data :

Saving (Rs. in Crore)	10 – 20	20 – 30	30 – 40	40 – 50	50 – 60
No. of Firms	200	300	500	300	200

### **Problem 2 :** Calculate Median for the following data :

Marks	10 – 20	20 – 30	30 – 40	40 – 50	50 – 60
No. of Students	20	30	50	30	20

**Problem 3:** Calculate Mode for the following continuous frequency distribution.

Income (Rs.)	20 – 30	30 – 40	40 – 50	50 – 60	60 – 70
No. of Families	1	4	5	4	1

### Problem 4: Calculate Range, RR and Standard Deviation Mean for following data:

Production (Quintal)	10 – 20	20 – 30	30 – 40	40 – 50	50 – 60
No. of Farmers	2	4	8	4	2

# **Problem 5 :** Calculate Standard Deviation and Coefficient of Variation from following data :

Investment (Rs. Cr.)	20 – 30	30 – 40	40 – 50	50 – 60	60 – 70
No. of Companies	20	30	100	30	20

### 4. Solve problem (any 2 out of 3):

14

**Problem 1 :** Calculate Mean, Mode and Median and Coefficient of Variation from given data :

Wages (Rs.)	30 – 40	40 – 50	50 – 60	60 – 70	70 – 80
No. of Workers	10	20	60	20	10

-4-



**Problem 2**: Calculate Karl Pearson's Coefficient of Correlation for the following data:

Income (Rs.) X	50	60	70	80	90
Consumption (Rs.) Y	10	30	40	50	100

**Problem 3:** Calculate Spearman's Rank Coefficient of Correlation for the following data:

X	600	585	425	600	300	250	600	699	605	900
Υ	250	786	420	250	550	250	300	400	450	145

#### 5. Solve problem (any 1 out of 2):

14

**Problem 1:** Find two line of regression equation and estimate the following value.

X	5	6	4	3	2
Υ	10	11	12	13	15

- i) Estimate Y variable value, when X is 10 in Regression line of Y on X.
- ii) Estimate X variable value, when Y is 20 in Regression line of X on Y.

**Problem 2:** Find two line or regression equation and estimate the following value.

X	10	4	6	7	13
Υ	5	5	7	8	10

- i) Estimate Y variable value, when X is 3 in Regression line of Y on X.
- ii) Estimate X variable value, when Y is 11 in Regression line of X on Y.

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Seat	
No.	

# M.A. I (Semester – I) Examination, 2015 RURAL DEVELOPMENT Paper – I: Indian Economic Policy

	Pa	per – I : Indian I		_	,	
•	d Date : Wednesda 11.00 a.m. to 2.00	• *				Max. Marks : 70
	·	<b>All</b> questions are <b>c</b> <b>Right</b> side digit ind		-		
1. Ch	oose the correct ar	nswer:				14
1)	The Tenth Five pla	ın period is				
	a) 2005-2007		b)	2002-2007		
	c) 2007-2011		d)	2005 – 2011		
2)	National Planning	Commission was es	stab	lished on		
	a) 1955	b) 1956	c)	1967	d)	1950
3)	grov	wth model was used	l foi	the Seventh five	e ye	ear plan.
	a) Harrod-Domar		b)	Prof. P.C. Maha	alan	obis
	c) Solow Model		d)	Vakil and Brahr	nan	anda
4)	The co-operative r	novement in India w	/as	started in		
	a) 1902	b) 1903	c)	1904	d)	1905
5)	RRB is					
	a) Rural Regional	Bank	b)	Regional Rural	Bar	nk
	c) Rehabilitation F	Rural Bank	d)	None of the abo	ove	
6)	is	the apex bank for r	ura	l credit.		
	a) RBI		b)	RRB		
	c) NABARD		d)	SCB		

2.



7)	In_	the management of th	e m	narket is done by market committee.	
	a)	Regulated Market	b)	Co-operative market	
	c)	Private Market	d)	All the above	
8)	Mi	cro industries are those which have	the	e investment limit up to	
	a)	25 lakh	b)	Less than 25 lakh	
	c)	More than 25 lakh	d)	30 lakh	
9)		is the apex financial ins	titu	tion for small scale industries.	
	a)	RBI b) NABARD	c)	SIDBI d) SBI	
10)	Th	e New Economic Policy – 1991 was	со	ncerned with	
	a)	Industrial licensing	b)	Disinvestment of public sector	
	c)	Foreign direct investment	d)	All of the above	
11)		policy is related with mor	ney	supply and open market operation.	
	a)	Fiscal	b)	Monetary	
	c)	Tax policy	d)	None of the above	
12)	Th	e rate at which Reserve Bank of Indi	a le	ends credit to the banks is known as	
	a)	Bank rate b) Credit rate	c)	Cash rate d) CRR	
13)		is the market which dea	lt w	hich short term loan transaction.	
	a)	Capital Market	b)	Money Market	
	c)	SEBI	d)	Exchange Market	
14)	IPO	O means			
	a)	Initial Public Officer	b)	Industrial Public Officer	
	c)	Investment Public Officer	d)	Insurant Public Officer	
Wr	ite	short notes (any four):			12
1)	Inc	dicative Economic Planning.			
2)	Na	tionalization of commercial bank.			
3)	Со	ottage Industry.			
4)	Ор	en market operation.			
5)	Va	lue added tax.			



Seat	
No.	

# M.A. (Rural Development) (Semester – I) Examination, 2015 Paper – V: WRITING AND COMMUNICATION SKILLS AND CURRENT AFFAIRS

Day and Date :	Friday, 24-4-2015			Total Marks: 70
Time : 11.00 a.	m. to 2.00 p.m.			
Instruc	tions: 1) All questions are 2) Figures to the <b>rig</b>	-		
1. Choose co	orrect alternatives :			14
योग्य पर्यायाच	ग्री निवड करा :			
i)	is name of new operati	ing syste	em of Microsoft.	
मायक्रोस	ॉफ्टच्या नवीन ऑपरेटिंग सिस्टमचे		हे नाव आहे.	
a) Win	dows 10	b) Win	dows 11	
विंडो	ज १०	विंडो	ज ११	
c) Win	dows 9	d) Non	e of these	
विंडो	ज ९	यापैव	<b>ती</b> नाही	
ii) Creator	r of Chacha Chowdhary car	toon cha	aracter is	
चाचा चौ	धरी या कार्टून पात्राचे	हे f	नेर्माते आहेत.	
a) Pan	kaj Singh	b) Gan	nesh Mali	
पंकज	। सिंघ	गणेश	ा माळी	
c) Prar	n Kumar Sharma	d) Non	e of these	
प्राण	कुमार शर्मा	यापैव	<b>ती</b> नाही	



iii)	team has wor	Champion League T-20, 2014.
	चैम्पीअन लीग टी.२०, २०१४ _	संघाने जिंकली.
	a) Delhi Dare Devils	b) Kolkata Night Riders
	डेल्ही डेयर डेव्हिल्स	कलकत्ता नाइट रायडर्स
	c) Chennai Super Kings	d) None of these
	चेन्नई सुपर किंग्स	यापैकी नाही
iv)	Which Movie has been cho	sen from India for OSCAR Awards 2014?
	ऑस्कर पुरस्कार २०१४ साठी _	या चित्रपटाची भारतातून निवड झाली.
	a) Highway	b) Long Road
	हायवे	लाँग रोड
	c) Queen	d) None of these
	क्वीन	यापैकी नाही
v)	disease has be	een declared as Global Health Emergency by WHO
	डब्लू.एच.ओ.ने	्या रोगाला जागतिक आरोग्य आणीबाणी जाहीर केली आहे.
	a) AIDS	b) Ebola
	एड्स	इबोला
	c) Tuberculosis	d) None of these
	क्षयरोग	यापैकी नाही
vi)	The theme of 17 <sup>th</sup> Asian G	ames is
	ही १७ व्या एशि	ग गेम्स ची थीम आहे.
	a) Meet Asia's Future	b) Go Asia
	मीट येशियाझ फ्यूचर	गो एशिया
	c) One Asia	d) None of these
	वन एशिया	यापैकी नाही



vii)	India defeated	team in Asian Games 2014 Hockey final and won
	Gold Medal.	
	भारताने	_ या संघाला एशियन गेम्स २०१४ हॉकी च्या अंतिम सामन्यात हरवून सुवर्ण
	1410 16101-1(1.	
	a) China	b) Pakistan
	चीन	पाकिस्तान
	c) Japan	d) None of these
	जपान	यापैकी नाही
viii)	Am	erican news paper has issued apology for racist cartoon on
·	Mars Mission.	
	मंगळ मोहिमेवरती वण	्रिषावर आधारित व्यंग्यचित्राबद्दल अमेरिकेतील वर्तमानपत्राने
	माफी छापली.	<u> </u>
	a) New York Tim	nes b) The Sun
	न्यू यॉर्क टाइम्स	द सन
	c) Sunday Times	b) None of these
	सनडे टाइम्स	यापैकी नाही
ix)	won t	the Nobel Peace prize 2014 from India.
	भरतातून नोबल शांती	पुरस्कार २०१४ यांनी जिंकले.
	a) Anna Hazare	b) Kailash Satyarthi
	अण्णा हजारे	कैलाश सत्यार्थी
	c) Medha Patkar	d) None of these
	मेधा पाटकर	यापैकी नाही



x)		has topped Forbes The	Ri	chest Indian List 2014.
		यांनी फोर्ब्सच्या भारतीय श्रीमंता	च्या	२०१४ च्या यादीत प्रथम स्थान पटकावले आहे.
	a)	Anil Ambani	b)	Mukesh Ambani
		अनिल अंबानी		मुकेश अंबानी
	c)	Anand Mahindra	d)	None of these
		आनंद महींद्र		यापैकी नाही
xi)		has been appointed as nited.	s fir	st woman director of Hindustan Unilever
	— निर्	यांची हिंदुस्तान युनिली पुक्ती झाली आहे.	व्हर	लिमिटेडच्या पहिल्या महिला संचालिका म्हणून
	a)	Alpana Singh	b)	Sumitra Dheer
		अल्पना सिंघ		सुमित्रा धीर
	c)	Kalpana Morparia	d)	None of these
		कल्पना मोरपरिअ		यापैकी नाही
xii)	"Sı	wachch Bharat Abhiyan" was sta	arte	ed on birthday of
	"ŧ	वच्छ भारत अभियान'' य	च्य	ा जयंती दिवशी सुरु करण्यात आले.
	a)	Jawahar Lal Nehru		
		जवाहरलाल नेहरू		
	b)	Mahatma Gandhi		
		महात्मा गांधी		
	c)	Indira Gandhi		
		इंदिरा गांधी		
	d)	None of these		
		यापैकी नाही		



xiii)	Taslima Nasreen is		
	तसलीमा नसरीन या आहेत		
	a) Writer	b) Actress	
	लेखिका	नायिका	
	c) Poet	d) None of these	
	कवयित्रि	यापैकी नाही	
xiv)	is the new Chairman	of UPSC.	
	हे यु.पी.एस.सी. चे नवीन अध्यक्ष आहेत.		
	a) Rajni Razdan		
	रजनी राजदान		
	b) Vinay Mittal		
	विनय मित्तल		
	c) Alka Sirohi		
	अलका सिरोही		
	d) None of these		
	यापैकी नाही		
2. Wi	rite short notes ( <b>any four</b> ):		12
संधि	क्षेप्त टीपा लिहा ( <b>कोणत्याही चार</b> ):		
a)	Vocabulary		
	शब्दसंग्रह		
b)	Time Management		
	वेळेचे व्यवस्थापन		



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- c) Tools of Writing लिखाणाची साधने
- d) UNI यु.एन.आय.
- e) Positive Speaking. सकारात्मक बोलणे.
- 3. Write the answers in 150 words (any four) :दीडशे शब्दात उत्तरे लिहा (कोणतेही चार) :
  - a) Write note on 'Gramsabha'. 'ग्रामसभा' या विषयावरती टीप लिहा.
  - b) State the role of sub-editor. उपसंपादकाची भूमिका स्पष्ट करा.
  - c) Give the importance of writing skills. लेखन कौशल्याचे महत्व लिहा.
  - d) Write about 'Stress Management'. 'ताण-तणाव व्यवस्थापना' विषयी लिहा.
  - e) Discuss on the topic 'References'. 'संदर्भ' या विषयावरती चर्चा करा.



4.	Write	answer	in	<b>250</b> words	(any	/ two	<b>)</b> :
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अडीचशे शब्दात उत्तरे लिहा (कोणतेही दोन) :

- a) Describe the structure and functions of Zilla Parishad. जिल्हापरिषदेची रचना व कार्यांचे वर्णन करा.
- b) Write on the topic 'Samyukt Maharastra Movement'. 'संयुक्त महाराष्ट्र चळवळ' या विषयावरती लिहा.
- c) What are the challenges in front of Indian economy? भारतीय अर्थव्यवस्थेपुढील आह्वाने कोणती आहेत ?

### 5. Write answer in 500 words (any one):

14

पाचशे शब्दात उत्तरे लिहा (कोणतेही एक) :

- a) Write an essay on 'Rural Development'.
  ग्रामीण विकास या विषयावरती निबंध लिहा.
- b) Describe the process of communication and discuss the types of communication.

संवाद प्रक्रियेचे वर्णन करा आणि संवादाच्या प्रकारांवरती चर्चा करा.

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Seat	
No.	

# M.A. – I (Semester – II) Examination, 2015 RURAL DEVELOPMENT

Paper – IV : Social Marketing

Day and Date : Thursday, 16-4-2015 Max. Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Instructions: 1) All questions are compulsory.
2) All questions carry equal marks.

2) All questions carry equal marks.
1. Multiple choice questions:

The first step of marketing research process is
Report writing
Data collection
Make the decision
Define the problem

2) \_\_\_\_\_ allow social marketers to study the behaviour of each segment.

a) SWOT

b) Convenience

c) Segmentation

- d) Cost
- 3) What is the long form of CSR?
  - a) Corporate Social Responsibility
  - b) Corporate Service Responsibility
  - c) Corporate Social Requirement
  - d) Company Social Responsibility
- 4) Providing Pulse Polio Immunization (PPI) facility at railway and bus stations is a part of
  - a) Social commitment

b) Communication

c) Convenience

- d) All the above
- 5) Concentrated marketing helps to
  - a) Provide effective services
- b) Create awareness
- c) Provide huge coverage
- d) None of the above



6)	In social marketingis		s considered as a long term strategy.				
	a) Participative action		b) Education				
	c) SWOT analys	sis	d)	Training			
7)	7) The data collected through popular data.		ar bu	ısiness magazin	e is a part of		
	a) Primary	b) Research	c)	Secondary	d) Qualitative data		
8)	Providing educat	ion for social cha	nge	is a	strategy.		
	a) Broad term	b) Short term	c)	Long term	d) Marketing		
9)	Social marketing	is mainly concer	ned	with			
	a) Changing soc	ial status					
	b) Profit						
	c) Influencing be	haviour					
	•	d) All the above					
10)	Which of the follo	-			_		
	•	b) Cost	•		•		
11)	The information of data.	collected through	obs	servation metho	d is a part of		
	a) Secondary	b) Quantitative	c)	Market	d) Primary		
12)	Awareness on HI	V-AIDS preventi	on tl	hrough mobile is	s a part of		
	a) Cost	b) Research	c)	Convenience	d) All the above		
13)	In social marketii	ng cost involves					
	a) What marketer invests in the product						
	b) What customer sacrifices to purchase the product						
	c) What customer receives from the product						
	d) All the above						
14)	J	What is the long form of IEC?					
	a) Information Ed						
	b) Information El						
	c) Information Ed						
	d) Identification E	Education and Co	mm	iunication			

	-3-	SLR-EM-6
2.	Short notes (write 4 out of 5):	12
	1) Market as a social institution.	
	2) Characteristics of social marketing.	
	3) Types of communication.	
	4) Elements of social marketing.	
	5) Importance of packaging in social marketing.	
3.	Write short answers (write 4 out of 5):	16
	1) What is positioning in social marketing?	
	2) What are the social policies of marketing?	
	3) What is segmentation in social marketing?	
	4) What are the five elements of social marketing planning?	
	5) What is meant by social stratification?	
4.	Answer any 2 out of 3:	14
	1) Discuss the role of NGOs Development Process.	
	2) What is branding? Illustrate.	
	3) Explain the SWOT analysis in detail.	

Discuss the impact of Globalisation in Social Marketing.

OR

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5. Explain the processes of social marketing defining three components of (STP).

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# M.A. (Part – I) (Semester – II) Examination, 2015 RURAL DEVELOPMENT Agri-Business (Paper – II)

		Agri-Busin	ess (Paper – II)		
Day a	nd Date : Satur	day, 18-4-2015		Max. Marks	: 70
Time	: 11.00 a.m. to	2.00 p.m.			
	Instructions	, •	re <b>compulsory</b> . <b>ight</b> indicate <b>full</b> ma rams <b>wherever</b> ned		
1. C	hoose the corre	ect alternative :			14
1	)an	nounces the suppor	t prices for major ag	ricultural products.	
	a) SEBI	b) APC	c) CACP	d) Government	
2	) WTO was set	up in			
	a) 1947	b) 1991	c) 2000	d) 1995	
3	) 'Blue Revolut	ion' is related to			
	a) Oil		b) Milk production	on	
	c) Fisheries		d) Blue water		
4	) Who is the or	iginator of Green Re	evolution in India?		
	a) Norman B	orlaug	b) M. S. Swamir	nathan	
	c) Garry Bac	ker	d) V. Kurien		
5	) APC was setu	up in			
	a) 1965	,	c) 2000	d) 1995	
6	) Indian Food C	Corporation were cor			
	a) 1947	,	c) 1966	,	
7	•	farmers are called '			
	,	b) 1-2 hectare	,	,	
8		tion is related to sha			
	a) Fish	b) Milk	,	,	
9	•	is the biggest indus	•		
	a) Sugar	b) Cotton Textile	c) Jute	d) Oilseeds	



		Which bank is limited to the needs of a a) SBI b) IFC continuous those with CCA between	RBI	d) NABARD		
	,	a) Minor Irrigation Schemes b				
		c) Medium Irrigation Schemes	) Minor and Med	lium Schemes		
	12)	Crops are sown in the month of Octob year.	er and harveste	d in March/April every		
		a) Rabi b) Kharif c	) Zaid	d) All the above		
	13)	White revaluation is related to	production.			
		a) Rice b) Wheat c				
	14)	NAFED is level federat	ion in Co-operati	ve marketing.		
		a) District b) State c	) National	d) International		
2.	1) 2) 3) 4)	rite short notes ( <b>4</b> out of 5) : Horticulture Textile Industry Sugar Industry International Trade Agro-industries			12	
3.	1) 2) 3) 4)	Trite short answer (any 4 out of 5):  Explain the role of Co-operative Credit.  Discuss the role of Regulated Markets.  Discuss agricultural marketing problems in India.  Discuss the Price and Income stabilization measures.  Elaborate terms of trade between agriculture and non-agriculture sector.				
4.	1) 2)	rite long answer ( <b>any 2</b> out of 3):  Explain the sources of irrigation in India.  Explain the objectives of agricultural price policy and role of CACP.  Discuss the various sources of agricultural credit. Explain the role of NABARD in India.				
5.	a)	Explain briefly Green Revolution, What India.	ite Revolution a	nd Blue Revolution in		
		OR			14	
	b)	Discuss the problems and measure of	agro-industries	in India.		



Seat	
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### M.A. I (Semester – II) Examination, 2015 RURAL DEVELOPMENT (Paper – III) Rural Development Programs and Practices

Rural Developm	ent Programs and Practices
Day and Date: Tuesday, 21-4-2015 Time: 11.00 a.m. to 2.00 p.m.	Max. Marks : 70
<b>N.B.:</b> i) <b>All</b> questions ii) Figures to the	are <b>compulsory</b> . • <b>right</b> indicate <b>full</b> marks.
1. Choose the correct alternatives.	14
<ol> <li>NREGS objective is</li> <li>a) generating employment</li> <li>c) land settlement</li> </ol>	<ul><li>b) rural development</li><li>d) none of the above</li></ul>
<ul><li>2) Small size of farms are</li><li>a) Institutional factors</li><li>c) Industry factors</li></ul>	<ul><li>b) Agricultural factors</li><li>d) Economical factors</li></ul>
<ul><li>a) Abolition of intermediaries</li><li>c) Ceiling on land holdings</li></ul>	b) Tenancy reforms
<ul><li>4) is function of CA</li><li>a) Capture technology</li><li>c) People action</li></ul>	hPART. b) Public co-operation d) Provide basic needs
5) CIDA established in a) 1978 b) 1968	c) 1958 d) 1948
<ul><li>6) SIDA focus on</li><li>a) Agriculture development</li><li>c) Global warming effect</li></ul>	

-2-

7)	SDC means				
	a) State Developm				
		evelopment Corpor	ration		
	c) Small Developm	ient Companies			
	d) None of these				
8)	is	important programm	ne for women em	powerment.	
		aining Programme			
	c) Rural Technolog	gy Programme	d) None of the	se	
9)	Ford foundation is	for			
,		orld for new generat	ion		
	b) Agriculture deve	_			
	c) Sustainable dev	elopment			
	d) All of these				
10)	is imp	ortant scheme of CA	APART.		
,	•	Beneficiaries		mela	
	c) Public Co-opera		•		
441	,		•		
11)				d\	
	a) RBI	b) NABRAD	C) DFID	d) All of these	
12)	Hill Area Developm	=			
	a) 4 <sup>th</sup> Plan	b) 5 <sup>th</sup> plan	c) 6 <sup>th</sup> plan	d) 7 <sup>th</sup> plan	
13)	Rural Artisans are	found in			
-,			c) Semi-urban	d) Metropolitan city	
4.4\		•	•	,	
14)	Community Develo	b) 1962		d\ 1000	
	a) 1952	D) 1902	c) 1972	d) 1982	
2. W	rite notes ( <b>any four</b> )	):		•	12
a)	Importance of ford	foundation.			
b)	Structure of Panch	ayati Raj Institution:	S.		
c)	Problems of Land I	ess Lahorer			

-3-

- d) Explain Target Group Programs.
- e) Development of scheduled tribes.
- f) Characteristics of Rural Artisans.
- 3. Write answers (any four).

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- a) Explain the Importance of CIDA.
- b) Functions of NABARD.
- c) Constitutional obligations and Human Rights Perspective.
- d) Importance of Self Help Groups.
- e) Explain land reforms.
- f) Evaluation of Rural Development Programs.
- 4. Give answers in detail (any two).

14

- 1) Role of SIDA in Rural Development.
- 2) Schemes of SDC.
- 3) Empowerment of rural women through education, explain.
- 5. Schemes of CAPART.

14

OR

Explain revolution of Rural Development Programs.



Seat	
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## M.A. (Part – I) (Semester – II) Examination, 2015 RURAL DEVELOPMENT Political Economy of Development (Paper – I)

•	d Date : Thursday, 23-4-2015 11.00 a.m. to 2.00 p.m.	Total Marks :	70
1. Ch	oose correct alternative :		14
1)	Ineconomy p	production and distribution take place through	
	a) Mixed	b) Capitalist	
	c) Socialist	d) All of the above	
2)	The less developed countries are _	in the international market.	
		b) Price takers	
	c) Price stabilizers		
3)	<ul> <li>a) LDCs to DCs</li> <li>b) DCs to LDCs</li> <li>c) Mutually exchanged between</li> <li>d) All of the above</li> </ul>	urplus is moved from	
4)	Center-periphery theory was form	ulated by	
	a) Rostow	b) Gunnar Myrdal	
	c) Paul Baran	d) Karl Marx	
5)	science and technology.  a) Modernization c) Globalization	b) Liberalization d) Privatization	
6)	<ul> <li>In the case of LDC's international t</li> <li>a) Opportunity of Economic growt</li> <li>b) Stagnation of Economic growt</li> <li>c) Transfer of Surplus</li> <li>d) None of the above</li> </ul>		



In_	governments role is only reduced; it does not disappear.				
a)	Privatization	b)	Globalization		
c)	Liberalization	d)	Modernization		
MΝ	NC's or TNC's mainly belongs to	)			
a)	Under developed countries	b)	Developing countries		
c)	Developed countries	d)	All of the above		
	_		are the main agents of the social		
a)	Social classes	b)	Economic classes		
c)	Both a) and b)	d)	Neither a) nor b)		
En	titlement approach to understan	din	g poverty is given by		
a)	Amartya Sen	b)	Bow Brick		
c)	Nolan	d)	None of the above		
Rig	ght to ownership of property is th	ne r	main feature of		
a)	Socialism	b)	Capitalism		
c)	Mixed Economy	d)	Both b) and c)		
Wr	nat is long form of SEA				
a)	Surplus Expansion Approach	b)	Surplus Extraction Approach		
c)	Surplus Executive Approach	d)	None of the above		
De	regulation of public sector units	is a	an indication of		
a)	Moving towards socialism				
b)	) Moving towards capitalism				
c)	Moving towards mixed econor	ny			
d)	All the above				
14) According to Paul Baran's theory Multi National Corpo			Iti National Corporations (MNC's) have		
a)	·		Negative		
c)	Neutral	d)	All of the above		
	a) c) MN a) c) Ac cha a) c) Ac cha a) c) Hig a) c) De a) b) c) d) Ac — a)	a) Privatization c) Liberalization MNC's or TNC's mainly belongs to a) Under developed countries c) Developed countries According to Karl Marx change. a) Social classes c) Both a) and b) Entitlement approach to understan a) Amartya Sen c) Nolan Right to ownership of property is th a) Socialism c) Mixed Economy What is long form of SEA a) Surplus Expansion Approach c) Surplus Executive Approach c) Surplus Executive Approach Deregulation of public sector units a) Moving towards socialism b) Moving towards capitalism c) Moving towards mixed econor d) All the above According to Paul Baran's theory	a) Privatization b) c) Liberalization d) MNC's or TNC's mainly belongs to a) Under developed countries b) c) Developed countries d) According to Karl Marx change. a) Social classes b) c) Both a) and b) d) Entitlement approach to understandin a) Amartya Sen b) c) Nolan d) Right to ownership of property is the ra) Socialism b) c) Mixed Economy d) What is long form of SEA a) Surplus Expansion Approach b) c) Surplus Executive Approach d) Deregulation of public sector units is a) Moving towards socialism b) Moving towards capitalism c) Moving towards mixed economy d) All the above According to Paul Baran's theory Muimpact on LDCs. a) Positive b)		